



MAZDA CERTIFIED DEALER PROGRAM ENROLLMENT FORM

DEALERON

Dealership Information

DEALERSHIP NAME _____

CONTACT NAME _____

DEALER CODE _____

PHONE _____

STREET ADDRESS _____

EMAIL _____

CITY, STATE, ZIP _____

To enroll in a website package, please visit www.mazdadigitalcertified.com.

Website Packages* (CHOOSE ONE)

- BASE \$699
- CORE \$1,299
- ELITE \$2,149

**All call tracking website calls will be charged at a rate of 9c / min.*

Digital Advertising Packages (CHOOSE ONE)

- BASE \$3,000
- CORE \$6,000
- ELITE \$10,000
- CUSTOM _____

Package Upgrades (CHOOSE ALL THAT APPLY)

Note: All fees are monthly unless otherwise specified.

- Behavioral Targeting System \$499
- Elite SEO \$3,000
- Geo-Fencing w/Targeted Offers \$186
- Android Pay / Apple Wallet Coupons \$186
- Lead Accelerator Coupon \$249
- Managed Responsive Blogging \$436
- Premium Call Tracking \$499
- Custom Home Page Slider Design (6) \$749
- One-time Custom Page Design Work \$249
- Spanish Websites \$1,499
- Click 2 Buy \$2,599
- Spin Car \$311
- Additional Inventory Feed \$40
- Advanced Pricing Matrix \$299

- Video Pro Package \$299
- Personalized Content Suite \$1,799
- Service Plus+ Content Package \$749
- Social / Reputation Management \$999
- Premier Parts Plus \$349
- Platinum Parts Plus \$624
- Incentive Pro \$299
- COREText - 10 Users \$390
- TextPLUS - 20 Users \$770
- Text Engagement (Block of 100) \$265
- TextPREMIUM - 30 Users \$1,240
- Text Engagement (Block of 100) \$265
- Text Additional Users (Groups of 10) \$170
- Email Pack of 10 \$25

Authorization

By signing below, you are subscribing for and agreeing to pay for and use the selected products and services per the terms and conditions of the Universal Terms and Conditions and End User License Agreement for the Mazda Certified Dealer Program, and other product/service specific additional terms and conditions located online at www.mazdadigitalcertified.com and incorporated herein by reference. You will receive confirmation of your enrollment from the Program Support Team to the email address you provided above.

COMPANY NAME _____

SIGNATURE _____

DATE _____

TITLE _____