

COMPANY

Website Service Order Form

This Order Form is intended for use solely by qualifying dealers wishing to subscribe to Hearth & Home's HHT Digital Marketing Program. Under the Program, DealerOn makes available customized Service packages pre-negotiated and approved by HHT, designed to provide its dealers highly effective Services at significant savings. This Order Form is subject to DealerOn's Terms and Conditions of Use and End User License Agreement (the "Terms") and other Program terms located at www.dealeron.com/HHT-TCs and incorporated herein by this reference. The Terms provide for a length of Service of twelve (12) months (and month to month thereafter) as of the Service Commencement Date, subject to cancellation or termination as per the Terms. Capitalized terms used but not defined herein shall have the meanings ascribed to them in the Terms.

| Dealer Information | on | | _ | | |
|---|---|--|---|---|--|
| Dealer Legal Name | | | Contact Name | | |
| Street Address | | | Contact Title | | |
| City, State, ZIP | | | Contact Phone | | |
| | | | Contact Email | | |
| Licensee Address | | | | ТТА | N |
| Primary Contact Email | | | Accounting Contact Emai | l | |
| Authorized E-mails to Reco | | | | | |
| Froposats and Send Chang | ge comminations | | | | |
| Choose ONE Webs | site Service Pack | age Please choose o | nly ONE | | |
| ☐ Base | | ☐ Core | | ☐ Elite | |
| \$750 Monthly Fee (Recurring) | | \$995 Monthly Fee (Recurring) | | \$1,350 | Monthly Fee (Recurring) |
| \$400 Setup Fee (One-time) | | \$400 Setup Fee (One-time) | | \$400 | Setup Fee (One-time) |
| γ⊤00 Jetu | p ree (One-time) |) 3400 Se | tup ree (One-time) | 7700 | Setup ree (One-time) |
| *Digital Advertising no | | | ertising Package included | · | l Advertising Package included |
| | ot included | *SPARK Digital Adve | | * FLAME Digita | • |
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| *Digital Advertising no Upgrade Digital Ad Spark Flame Fire Website accessiBe Authorization By signing below you perso Services perthis Order Form www.dealeron.com/HHT-TO | vertising Package \$399/mo \$599/mo \$799/mo Add-On \$199/mo nally represent that you a and the Dealer On Terms and so, which together with the | *SPARK Digital Adversarial Adversaria Adversari | Advertising Package \$200/mo \$400/mo te Add-On \$199/mo | *FLAME Digita Upgrade Dig Fire rdering and agree the Hearth & Home en your company | l Advertising Package included gital Advertising Package |
| *Digital Advertising no Upgrade Digital Ad Spark Flame Fire Website accessiBe Authorization By signing below you perso Services perthis Order Form www.dealeron.com/HHT-TO | vertising Package \$399/mo \$599/mo \$799/mo Add-On \$199/mo nally represent that you a and the Dealer On Terms and so, which together with the | *SPARK Digital Adversarial Adversaria Adversari | Advertising Package \$200/mo \$400/mo te Add-On \$199/mo | *FLAME Digita Upgrade Dig Fire rdering and agree the Hearth & Home en your company | il Advertising Package included gital Advertising Package \$200/mo eing to pay for and use the selected Digital Marketing Programlocated at |