Facebook Support Resources



The resources below will help you navigate the best outlet to utilize when addressing your Facebook marketing needs - from useful information to personalized support.



Product and Business Marketing Update Newsletter

These weekly updates keep you informed about the latest Facebook tools and features for businesses as well as new case studies we publish. We encourage you to sign up for this newsletter if you haven't already done so. To sign up, follow the instructions here:

https://www.facebook.com/business/a/product-update-subscribe



Facebook Help Center

The Facebook Help Center is the first resource you should use if there is a question you have. Our help center is constantly monitored and updated, and almost every question can be found here through help docs or community forums. We suggest bookmarking the following link for quick access: https://www.facebook.com/help/



Facebook for Developers

Facebook for Developers is a portal for clients who are needing technical assistance with anything related to their Facebook campaigns. This can range from help in Facebook's Marketing API to needing developer docs on back end set ups for Facebook Ad Products. You can access Facebook for Developers here: https://developers.facebook.com/



Facebook for Business

The Facebook for Business website is a source you can leverage for ad product resources, inspiration, success stories and the latest Facebook for Business news. This is also your access point to our support team that can help you with your advertisement needs. You can access Facebook for Business here: https://www.facebook.com/business/