**Digital Dealer Workshops**

I don’t know about you guys, but I’m still recovering from Digital Dealer in Vegas. But, no time to rest, because DealerOn is ALREADY gearing up for the Digital Dealer Workshops. They’re just around the corner, from October 16-17 in Jersey! Our very own Greg Gifford will be speaking the very first day! So if you wanted to start taking some serious action on those Local SEO tips he shared at Digital Dealer 23, then this is just the place for you.

**Driving Sales Executive Summit**

The Beard & the Hair are headed back to Vegas this October 21-23 to host some sweet breakout sessions at the DrivingSales Executive Summit. It’s at the illustrious Bellagio, and they will be co-presenting “Dr. Feelgood’s Rocking Prescriptions to Keep Your Digital Marketing Off the Crazy Train.” It’s all about getting your SEO and PPC strategies ready for 2018. Don’t miss this! Groups of 4 or more from your dealership can get $100 off each ticket.

**Kain Automotive Clients & Friends Digital Success Workshop**

Have you saved the date for the thirteenth annual Kain Clients and Friends Digital Success Workshop? Join our own Greg Gifford and other industry experts in downtown Lexington, Kentucky from November 14-16 to get the latest info for digital success! You don’t want to miss this, so go ahead and register at kain.auto/training, and we’ll see you there!

**Topgolf Charlotte**

What would you say if I said that you could get top-tier knowledge on all things digital for your dealership…completely free of charge? Well, you don’t have to wonder, because it’s happening on November 2 at Topgolf in Charlotte, North Carolina! Google & DealerOn are teaming up to bring you another Digital Strategy Summit in a relaxed, candid environment, and it’s completely free! Register below and secure your spot before seats run out, because the space at Topgolf is limited.

<http://bit.ly/TopgolfCharlotte>

**Women in Automotive**

If you haven’t heard, the “Women in Automotive” conference is making big waves in the auto world…in a good way! This is a one-of-a-kind conference designed to empower women in the automotive space and provide everyone with engaging & unique content, all delivered by amazingly successful Women in Automotive. DealerOn is proud to be a sponsor, and the next one is happening on December 10 in Palm Springs, California. And did you know that Christy Roman, our host, is one of the founders? Even better, I’m going to be moderating again! We’ll see you there!