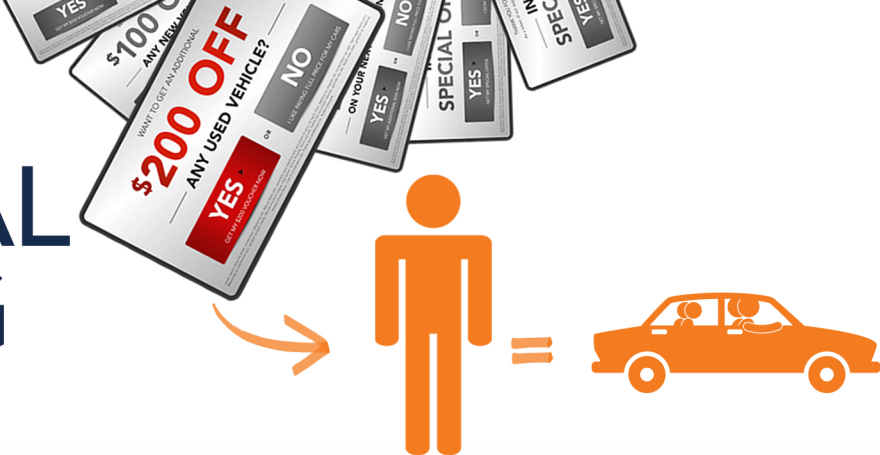


DEALERON PRESENTS

BEHAVIORAL TARGETING SYSTEM



Increase Website Leads IMMEDIATELY

Dynamically Serve Intelligent,
Behaviorally Targeted Offers

Increase Vehicle Sales
10-20 per month

Increase Service RO's
to In-Market Customers

A/B Test Offers in Real-Time
w/ Real Data

DealerOn introduces our ground-breaking new Behavioral Targeting System (BTS) for websites. BTS follows website visitors as they search and shop on your website. Through cursor tracking, BTS detects when a visitor is leaving your site and DYNAMICALLY serves them a targeted offer based on what they did on your site.

READY FOR MORE LEADS?

Imagine delivering a relevant service offer to a consumer who visited your service department page as they begin to leave your site. NOW, you can now present behaviorally driven offers to ALL of your website visitors without interrupting their shopping experience.



"We **increased** our website vehicle **leads 30%** and sold 20 more cars *In just one month!* **The technology is amazing!**"

- Chris Frey, Business Development Director, Scott Clark Toyota

LEADS INCREASED

↑ **30%**

DEALERON

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